

**SANTA BARBARA CITY COLLEGE  
COLLEGE PLANNING COUNCIL**

**March 21, 2006**

**3:00 - 4:30 PM**

**A218C**

**MINUTES**

**PRESENT:** J. Romo, J. Friedlander, P. Bishop, S. Ehrlich, L. Fairly, J. Sullivan, K. McLellan,  
E. Frankel, T. Garey, P. Haslund, B. Lindemann, K. Molloy, L. Auchincloss, M. Guillen

**ABSENT:** A. Serban

**GUESTS:** L. Griffin

**1.0 Call to Order**

1.1 Approval of the minutes of the January 24<sup>th</sup>, February 7<sup>th</sup> and February 21<sup>st</sup> CPC meetings.

Not addressed.

**2.0 Announcements**

2.1 John Romo will attend the first 30 minutes of this meeting.

**3.0 Information Items**

3.1 Staffing plan to support increase in the number of international students served by the college

John Romo joined the meeting to give an update and overview on the change in policy to be considered by the Board to expand the international student enrollment target of 525 to 5% of the total credit headcount. He said the Board had previously in a study session agreed to increase the enrollment to 600 students. Unfortunately, it did not go forward at the time to the Board as an action item. When it was determined that the number of international students allowed is in written policy, the alternative approach of using a percentage of total enrollment to determine the number at which the college would be comfortable was broached. He wanted to convey that the next steps in the possible expansion of international student enrollment will be handled carefully and in consultation primarily on the decision points of how much do we expand; those consultations taking place primarily between the administration and the Academic Senate because of the impact on the number of international students would have on

instruction. He said he would be happy to meet with any other groups who want to have input on this process.

President Romo said the second point under consideration is how we expand the International Students Program. We have to assure that we can provide support services for the international students that we accept to the college. There has been a practice that has never been in policy to say from a proportion of the funds generated by international students be designated to the program to support services. Also where appropriate, we would also use some of those funds to allow for additional classes to be offered to theoretically alleviate any impact that international students might have on classes and as a way to be able to expand the curriculum. President Romo said as we go forward with the expansion of the international student enrollment, we will look at the additional support services necessary to charge from the new revenue that the new international students would be generating. He said he will come back to CPC with the information on how much we will have to expand in the service area and what the projected revenue and net gain will be to the district.

Sue Ehrlich asked whether the resource and staffing plans for International Students adequately reflect the additional impact to the college, i.e., HR/LA, Admissions, Health Insurance, and whether the program is actually going to pay its way and will we understand the true impact to the college. John Romo said this additionally needs to be considered. Jack Friedlander said the tuition from international students goes into the General Fund to support the college as well as help sustain some of the classes that otherwise would not be able to be offered. John Romo would like to see a three-to-four year strategy for the budget impact from one year to the next to get to the optimum number to build the budget cycle over time to that number. Joe Sullivan said that we need to analyze it from that perspective of per student costs. Jack Friedlander said that without additional support, we are not going to accept as many students next year with the current staffing.

### 3.2 Process and criteria to be used in prioritizing the requests for additional resources

John Romo said the process that has come out of CPC is for the departmental level input into the processes. He said what the Council will have by the next meeting is a projection on what funds might be available. He said what needs to come from the Council is a priority list of resource proposals which can go forward as soon as the funding is identified. Jack Friedlander said EC will identify and present to CPC at its next meeting a list of its institutional priorities based on their unique importance or that they cross areas of the college that are not departmental but need to be given consideration. Jack Friedlander said his list of priorities for Educational Programs' new resource requests would reflect the outcomes of his consultation with the deans and the Academic Senate.

John Romo said that prior to the budget crisis in 2002-03 we had \$2.4m each year that was swept out of ending balances for equipment and construction. We went for two years at zero dollars and are now at \$1.2m and \$1.8m as a budget item for equipment

and construction. He said he might come with a recommendation from EC to augment these allocations. President Romo said that prior to the past few years, we had state money to supplement equipment and now we have no money for equipment plus costs have risen. There is a cutback of 75% in deferred maintenance allocations and the college has a long list of deferred maintenance items that are core to maintaining the college's infrastructure to which we cannot look for state funding to address.

Kathy Molloy distributed the Student Success Initiative. John Romo told the Council this will be a high priority recommendation. The Board had recommended this process to take place under the leadership of the Executive Vice President and the Academic Senate. President Romo said he was very proud of the work that has been done by the faculty, deans and Kathy Molloy and Jack Friedlander and the leadership that has been shown. The Board will receive this document for discussion at its study session in April on the programmatic directions and recommendations. John Romo said along with the allocations we will be considering from the General Fund, we will need the information to build what we want to present to the Foundation for those kinds of things that are appropriately funded from the Foundation. He said they will be embarking this spring on development of a new strategic plan for the Foundation and the substance of what that focus is going to be from the fundraising perspective is driven by the college. The input into that will be primarily out of the process of CPC in the resource needs identified across the college. He said with regard to the Student Success Initiative Partnership for Success, we may need some "bridge" money to get started and we can look to the Foundation for some of these funds.

### 3.3 Update on the status of the recommendation to consider building a student residence facility on campus

John Romo said he will be visiting the consultation bodies to give them an opportunity to address questions and concerns regarding the possibility of a student residence facility on campus. He clarified that the Board has approved two things to date: the first is to continue to become more creative and assertive in approaches we might use to attract out-of-area students in general. He said there are some things we already do but cautioned there are limitations to what we can do in our long-range planning in anticipation of the projected down spiral in the availability of local area students. He said the Board's highest priority is the commitment to our local students and added that this concept is practiced every day in both credit and non-credit. Secondly, the Board approved the acceptance of a recommendation of the President to proceed with continuing to look at the possibility of building a student housing facility at an on-campus or off-campus location as well as potential sites for faculty and staff housing. President Romo said there have been discussions regarding the building of student housing with one company whose representatives have visited the campus and who have given us some detailed concepts. There are other companies who have also contacted the college about its interests in working with them to construct an on-campus student residence facility. He said there has been a small fact-finding workgroup formed just to look at ideas. This first review would be to educate ourselves on the possibilities of this kind of project. If we decide to go to the next level we would

use the college's consultation process to address these issues. President Romo said that if we are going to have to rely on out-of-area students more, providing housing would be a way of attracting those students. The responsible way of approaching that in this community is to consider building our own housing. That would alleviate against issues of impacting the availability of local rental housing for non-SBCC students, transportation and traffic issues because it would discourage private ownership of cars. John Romo said that the message we deliver is that the first priority of Santa Barbara City College is to its local area.

#### 3.4 Update on faculty hiring

Sue Ehrlich reported that to date we have hired a new dean, a librarian and a nursing faculty member. She said the names of finalists for numerous other positions have been forwarded to the President. Vice President Ehrlich said that the process is going extremely well. She said the level of participation with faculty in the departments involved in hiring new positions has begun at a much earlier date and has helped us get diverse pools of applicants. Jack Friedlander said the quality of applicants coming forward is superb. He said Alice Scharper, the dean we have hired to replace Jack Ullom, is exceptional and will be an asset to the college.

#### 3.5 Update on projection to achieve the college's funded FTES targets for 2005-06

Jack Friedlander said that Andreea Serban calculated the college's projected FTES for this year using data from summer and fall 2005 and spring 2006 as of first census. Based on this data, it looks as if we are going to be 4.5 FTES within capturing all of our allowable growth and Basic Skills funding this year.

#### 3.6 Status of proposal to add a summer session

Jack Friedlander said he still believes we will need two summer sessions in summer 2007 to meet the college's funded FTES target for 2006-07. He said the Council had asked for a cost benefit analysis and he began the process of identifying the costs of supporting a second summer session. He said we would need to generate a minimum amount of revenue from the second summer session. When he looked at what departments were willing to offer in the first five-week session, there would not be enough of a robust offering to generate the resources needed to support two summer sessions. Further, the administrators and staff involved in the Banner implementation project have asked him to delay offering two summer sessions for a year so that they could devote all their time to preparing for the implementation of the new Banner system. Jack Friedlander said because of these two factors, he feels it would not be responsible to go forward with a second summer session in 2007.

### 4.0 Discussion Items

#### 4.1 Procedures to prioritize resource requests

- A. List of proposals that were submitted
- B. College Consultation Process for Prioritizing
- C. Timelines and process for CPC review of the resource requests

The list of proposals for resource requests were provided to the Council. Dr. Friedlander asked that the Council look over this list and let him know if anything is missing or inaccurate so that the list can be updated. He said the intent is to distribute to the Council in the next couple of days the actual proposals. Corrections to the list will be e-mailed to the Council. EC's institutional priorities will be given to the Council at the next CPC meeting as well as the priorities from the vice presidents for each of their respective divisions of the college.

#### 4.2 Proposal to install parking meters

Joe Sullivan distributed an outline for a plan to incorporate parking meters in some of the lots and reorganize the areas where faculty, staff and students park. This will increase the short-term parking spots for visitors and for people coming to the dining areas. The Council expressed its concerns about the proposed plan, primarily whether it would deter visitors from coming to campus for events (e.g., theatre events and concerts). In response to a question about this proposal being revenue driven, Joe Sullivan responded that the revenue made will initially be used to pay for the cost of the dispensers and in the future, upkeep and maintenance on foreseeable damage to the dispensers. He said it is designed to make the parking simpler and more effective. He said when visitors come to campus; they will not have to stop at the kiosk to get a pass which presently can create traffic jams that backup onto Cliff Drive. It is also a form of regulating how many cars come on campus. Keith McLellan said that he felt the proposal was solid and the intent to mitigate the traffic backup was crucial to avoid accidents. The Council also felt it was important to allow free parking after 7:00 p.m. to allow for free parking for night events as well as for weekends and between semesters.

#### 4.3 Other items

There were no other items.

#### 5.0 Adjournment

Upon motion the meeting was adjourned. CPC will meet again on March 28<sup>th</sup> at a time and in a room to be determined.